



NATIONAL CONFERENCE REPORTS - June 9, 2013

2013 ASHE CONFERENCE

Crowne Plaza Resort & Golf Club, Lake Placid, NY - June 5-8, 2013
by John Franz & Mike Hurtt
National Monitor - Richard Cochrane

A final report will be submitted following the conference.

2014 ASHE CONFERENCE

Central Dacotah
Best Western Ramkota, Bismarck, North Dakota - June 11-15, 2014
Chair Laurie Martin & Co-Chair Sarah BaeHurst
National Monitor - Jerry Pitzer

No report received.

2015 ASHE CONFERENCE

Chesapeake Section - Mid-Atlantic Region
Renaissance Hotel, Inner Harbor, Baltimore, Maryland - May 27-31, 2015
Marco Avila & Roger Carriker Co-Chairs
National Monitor - David Greenwood

- The contract has been signed with the hotel and a copy was provided to National in September 2012. We still have to verify the direct billing application so no deposits will be required.
- We are taking the approach that the conference as being hosted by the Mid-Atlantic Region with the Chesapeake Section being overall lead.
- We submitted for and received a tax ID number from the IRS since last report (5/08/13). Good news/positive step
- We got a key conference position secured: Treasurer. Nimish Desai will be the conference Treasurer. The conference co-chairs and the conference monitor continue to discuss with Nimish the requirements outlined in the NCC Guidelines and are bringing him up to speed (if anyone actually knows what we are doing...ha ha). Ongoing.
- Funding: In conjunction with the Mid-Atlantic Region funds associated with the regional assessment, we will be requesting an advance from national (\$8,000 approved at the January 2013 National Board of Directors meeting).
- We hope to have the request letter to the National Conference Committee and National Board of Directors for consideration/approval at their June 9, 2013 Board of Directors meeting in Lake Placid. TBD
- We intend to use the \$8k to start/set up a bank account
- We have drafted an Action Plan and presented it/discussed it at the 4/28/13 Mid-Atlantic Region Board of Directors meeting. See attached (revised 5/28/13)
- We are continuing to work on pulling together a budget, letterhead and logo.

- Committee structure. Representatives from several sections within the Mid-Atlantic Region have indicated an interest in participating in numerous committees. Chairs are not as easy to secure volunteers for. We continue to discuss with Chesapeake Board of Directors/members about their interest/need to participate and/or chairing a committee. This overall committee participation need was discussed/emphasized to all the attendees at the 4/29/13 Regional Conference in Charlottesville, VA. We continue to encourage members in the region to attend the next two national conferences to gain perspective and input on conference dynamics to benefit our event in 2015. Ongoing
- Roger and Marco continue to review the conference reports provided by Jerry Pitzer for items including the action plan charts, “lessons learned”, etc. developed by previous conferences. Reports acquired include: 2009, 2010, 2011, and 2012. The lessons learned narrative from the 2009 Atlanta conference is the most detailed narrative of the group and is very helpful. Ongoing.
- Roger and Marco continue to participate in the monthly conference committee calls. Both Roger and Marco were unable to participate in the 4/23/13 conference call. We will continue dialog with NCC members et al in Lake Placid and continue the conference calls sometime in June after the national conference. TBD.

2016 ASHE CONFERENCE

Pittsburgh Section - Northeast Region

May 18-22, 2016

Kevin Duris & Patrick Kane Co-Chairs

National Monitor - Perry Schweiss

First report will be provided for the October National Board Meeting.

Attachment:

2015 Action Plan, Dated 5/28/2013